



Express

APRIL 08, 2026

Life Insurance

[Competitive Retention thresholds for Large Cases](#)

Large Case Retention and Large Case Expertise

[Built-In Protection Clients Will Appreciate: The GRO Rider](#)

Give clients added confidence at no extra cost. The GRO Rider offers seven opportunities to get premiums back — automatically included on qualifying IUL policies.

[IULE and TLE Face Amounts up to \\$550,000](#)

Coverage that matches your clients needs.

Long-Term Care

[Upcoming LTC Policy Migration — What You Need to Know](#)

We are excited to share that we are moving forward with the next phase, which will migrate remaining LTC13 (2013-current) and LTC09M-CA policies from illumifin to Mutual of Omaha, effective April 27, 2026. Once the transition is complete, our team will handle all policy servicing, premium processing, and support inquiries for those policies.

[Maximize Your Social Media Efforts with Sales Professional Access](#)

Using the SPA social media library allows you to maintain a consistent online presence while staying within compliance guidelines.

Critical Illness

[Out-of-Pocket Costs Are Rising-Even with Health Insurance. Here's a Smarter Way to Prepare.](#)

As healthcare costs rise, more families are looking for affordable solutions that fill the financial gaps health insurance leaves behind. The Critical Advantage portfolio gives producers a powerful, flexible tool to help clients stay financially secure during life's toughest moments.

[How Critical Advantage Supports Your Lifestyle During Illness](#)

Critical Advantage Insurance gives you the flexibility to focus on recovery and maintain your quality of life, with benefits that can support daily expenses, home needs, and travel for care.

Advanced Markets

[Advanced Markets: Expertise When Planning Gets Complex](#)

Experienced team to help you with complex cases

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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